

# SMART CITY HACK



www.smartcityday.ch  
Thème : un Citoyen dans la Ville  
Vendredi 12 et samedi 13 mai 2017



Les 24h de hackathon @hp à Meyrin, au service de la Cité - inscription sur [www.smartcityday.ch](http://www.smartcityday.ch)



## WHY THE SMART CITY HACK (SCHK)?

Do you want to improve citizens' life? Have you ever dreamed of a fully connected seamless citizen services? Do you want to take part in the development of innovative solutions for smart cities using open data? Are you a passionate about smart cities, a designer, a developer or an entrepreneur? According to the Smart City Day (SCD) objectives, in collaboration with HPI/HPE hosting the event, we invite you to participate to improve citizens' life through technology. Welcome on Board!



## THEME: A CITIZEN IN THE CITY

The 4th SCD' edition theme is "Human Smart City"; we will focus on the citizen aspects. We want to involve citizens in the development of new tailor made solutions that can lead to better life quality.

## GREAT PARTNERSHIPS

This 1st SCHK illustrates our desire to foster collaboration, bringing together public and private sector as well as participants and citizens. This initiative will promote brainstorming and innovative ideas for a better city in a friendly and collaborative environment!

The SHCK is organized in collaboration with the association [THEPort](http://THEPort), additional Hackathon events take place during the same period, published on Open Geneva Hackathons (OGH) - [www.OpenGenevaHackathons.org](http://www.OpenGenevaHackathons.org).

## BASIC INFORMATION & PRIZES

- HPE and HPI invite you to their Headquarters in Geneva
- Free participation, Limited number of participants ( Total of 50 participants, 3 - 5 person teams)
- Food and drinks will be provided (with chillout area for rest and shower)
- Bring your laptop, sleeping bag and your personal belongings
- The winning team will have the opportunity of presenting their project in the final of the OGH and will be accelerated in an innovation workshop at the Customer Innovation Center in HQ of HPE, with other prizes.

	FRIDAY 12 MAY		SATURDAY 13 MAY
16h	Welcome drinks	06h-09h	Breakfast
17h	<b>SCHK @HP OPENING</b>	09h-11h	Outdoor activities
17h-18h	Finalization teams assembly	10h-11h	Coaching Workshops
18h-19h	Digital Workshops	11h	Chillout space closing
20h-22h	Dinner	12h-14h	Lunch
22h30	Chillout space opening	14h-17h	Final sprint and surprise
		<b>17h</b>	<b>SCHK @HP CLOSING</b>
		17h30-18h30	Pitching sessions
Night	Snacks & Coffee all night long	18h30-19h	Award ceremony
		19h-20h	Closing aperitif

## HOW-TO PARTICIPATE

- If you want to participate send an email with your details to: [smartcityhack@innobridge.ch](mailto:smartcityhack@innobridge.ch)
- Please find all information on [www.smartcityday.ch](http://www.smartcityday.ch)